



A TASTE OF
CARLISLE!

212 N. Hanover St.

Carlisle, PA 17013

(717) 243-4515 ■ fax (717) 243-4446

www.carlislechamber.org

January 6, 2012

The Downtown Carlisle Association and the Greater Carlisle Area Chamber of Commerce are pleased to invite you to participate in the 12th annual "Savor the Flavor – *A Taste of Carlisle.*" Savor the Flavor is a food tasting event that will take place at the Holland Union Building at Dickinson College on Sunday, March 11, 2012, from 11:30 a.m. – 2:30 p.m. The cost to participate as a food serving vendor is **FREE** for all Carlisle Chamber members or Carlisle Downtown businesses! It's a great opportunity to promote your business or special upcoming sales promotion. A local restaurant/bar owner actually marks an upswing in sales the week following Savor the Flavor. It's affordable advertising that works, all while helping to promote Carlisle.

Enclosed is your 2012 "Savor the Flavor – *A Taste of Carlisle*" Vendor Registration Form & Participation Agreement. If you are interested in participating as a vendor at the event, please complete both forms and fax back to the Carlisle Chamber at (717) 243-4446. The deadline to register is March 2th, 2012.

We are very excited to host this year's event. It marks a continued community partnership between the Downtown Carlisle Association, the Greater Carlisle Area Chamber of Commerce, and Dickinson College as our facility host. Each adult ticket is \$15.00 in advance/\$20.00 at the door, and children 12 years of age and younger are free! We've taken steps to make Savor the Flavor even more family friendly, fun, and affordable. We are anticipating an attendance of 400+ for this year's event.

For additional information, please contact the Chamber at (717) 243-4515. We thank you for your consideration. And remember, the proceeds from the event benefit the hosting organizations as well as a portion of the proceeds going to the Salvation Army, the United Way of Carlisle & Cumberland County, and Project S.H.A.R.E.

Sincerely,

Glenn White

Glenn White

Executive Director

Downtown Carlisle Association

Megan Kraemer

Megan Kraemer

Events Director

Greater Carlisle Area Chamber of Commerce



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Vendor Registration Form / Menu Notification

Yes! I want to be a vendor at "Savor the Flavor – A Taste of Carlisle 2012, " Sunday, March 11th

Restaurant /Vendor Organization: _____

Contact Person: _____ **Phone:** _____

Email Address (required): _____

Please Select the Type of Vendor Your Organization Is:

- Food Serving Vendor **AND** Member of the Carlisle Chamber and/or my business IS located in downtown Carlisle –
COST TO PARTICIPATE = **FREE OF CHARGE** (limited to one complimentary 10'x10' space)
- Food Serving Vendor **BUT** I am **NOT** a member of the Carlisle Chamber and/or my business is **NOT** located in
downtown Carlisle – COST TO PARTICIPATE = \$50.00 per 10'x10' space
- Retail/Informational Vendor **AND** Member of the Carlisle Chamber and/or my business IS located in downtown
Carlisle – COST TO PARTICIPATE = \$50.00 per 10'x10' space
- Retail/Informational Vendor **BUT** I am **NOT** a member of the Carlisle Chamber and/or my business is **NOT** located
in downtown Carlisle – COST TO PARTICIPATE = \$125.00 per 10'x10' space

A la Carte Options:

Do You Need Electricity for your table?

- Yes, I will cover the cost of \$5.00 per standard 120v
2-plug electrical outlet*
- No, I do not need electric.*

For each 10'x10' space, one uncovered 8-foot table will be provided with two chairs at no additional cost.

Do You Need Additional Furniture for your space?

- Yes, I will cover the cost of \$10.00 per additional table requested.* *No, I do not need additional tables.*
- Yes, I will cover the cost of \$1.00 per additional chair requested.* *No, I do not need additional chairs.*



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Vendor Registration Form / Menu Notification

Menu Selection (only complete if you will be servicing food):

I will provide the following food/beverage selections for the event:

**** If servicing food, please prepare enough for 400 attendees. ****

For Food Serving Vendors, Please List the Paper Goods Needed for Serving (provided by event host at no cost):

You will need to provide your own linens and ALL materials you need for preparing the food. **

Payment Options: Amount of Charge: _____

Check Enclosed Invoice Credit Card...Credit Card Type (circle one): AMEX, Discover, MasterCard, Visa

Card #: _____ Exp Date: _____

Billing Address (where statements are received): _____

Signature of Cardholder: _____

Email Address for receipt _____ Phone # _____

Deadline for all submissions: March 2, 2012

mail or fax to: Greater Carlisle Area Chamber of Commerce

212 North Hanover St., Carlisle PA 17013

Phone: 717-243-4515 Fax: 243-4446

****You must also complete this form to formally reserve your space.****